



AMTA Chapter Recognition Program

A new way to recognize our chapters

In 2016, the Give Chapters a Hand awards program was suspended and a workgroup was tasked with a charge to research and develop a new and better way to recognize the work of our chapters. We are excited to announce the new **“Innovation Award”**, created to acknowledge and appreciate chapter accomplishments. Specific information about this new award process is described below.

What is an Innovation Award?

Simply put, the Innovation Award is recognition for innovative events occurring within a chapter. We all want to know about the great things happening in our chapters across the country. Share your successes and innovative ideas on the Volunteer Hub in the “Recognition Zone” and your chapter could be the recipient of AMTA’s annual chapter Innovation Award. Additionally, posting and sharing your success stories in this forum allows other chapters to learn, grow and perhaps implement similar programs and services within their own chapters.

How does my Chapter Qualify?

Eligibility requirements are simple. All chapters are eligible for the award if they are in good standing, have met all of their deliverables and have shared their chapter’s *innovative* events, happenings, etc. on the Volunteer Hub inside the **Recognition Zone**. The chapter Innovation Award winner or winners, if any, will be announced at the National Convention.

Definition of Innovative

Your submittals must be considered “innovative” based on the following definition:

in·no·va·tive /'inə,vādiv/

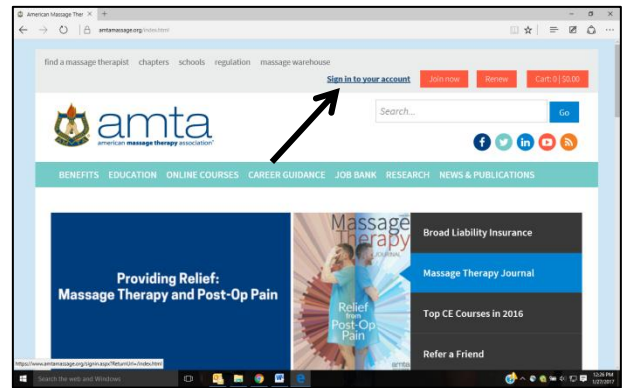
Adjective

1. (of a product, idea, etc.) featuring new methods; advanced and original.
2. (of a person) introducing new ideas; original and creative in thinking.

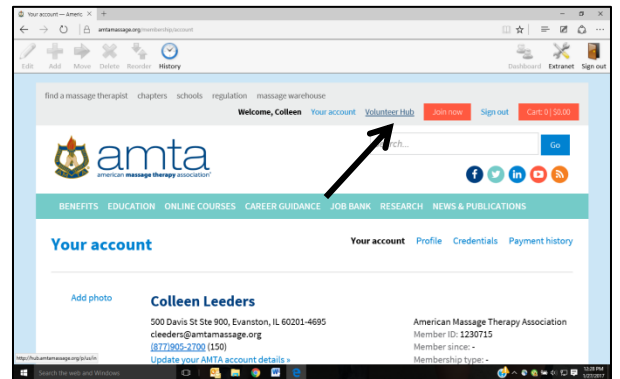
We still encourage chapters to continue with their individual chapter awards programs as well as submitting nominations for other [National Awards](#).

How to Share Your Success Stories with a Post in the Recognition Zone

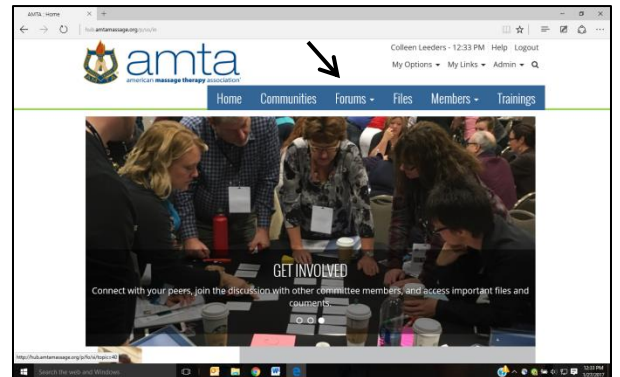
1. Navigate your browser to the national website amtamassage.org and click “Sign in to your account” at the top right of the screen to log in.



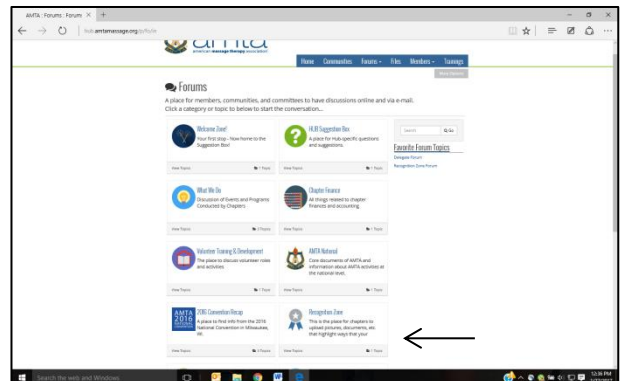
2. Click “Volunteer Hub” at the top right of the screen. If it does not appear, [contact Chapter Relations](#) at the national office for assistance. You must be an active volunteer to be granted Hub access.



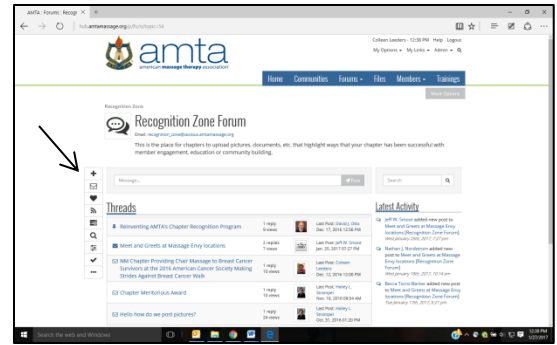
3. Within the Volunteer Hub, click “Forums”



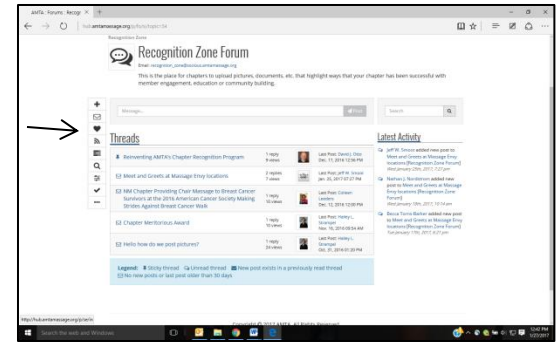
4. Now click “Recognition Zone” forum.



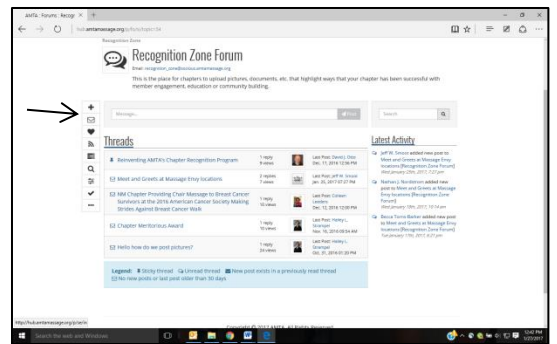
- You will now be able to view the “Threads” of the forum. You can view and comment on existing threads, or post a new thread by clicking the “plus” symbol to the left of the threads.



- Make the “Recognition Zone Forum” one of your “favorites” so you can easily find what other chapters are doing that is fun, productive, and innovative. You can always click the heart button in the column along the left to select this forum as a favorite. This forum will then appear in the drop-down menu under “Forum” from the main screen.



- Additionally, you can “subscribe” to this Forum by clicking on the button that looks like an envelope. That way you will be notified whenever there is activity happening in the threads.



- Get inspired by other chapters’ posts, and feel free to post comments of appreciation for jobs well done. If you are posting to share your chapter’s success story, you can upload whatever you feel will best explain your story. This could be a summary of what was done, a document or PowerPoint with photos, a newsletter article, etc. If you need assistance navigating and posting in the Volunteer Hub Recognition Zone, please contact [Colleen Leeders](#).

Selection Process

The chapter awards committee will review the Recognition Zone quarterly. All submissions will be reviewed and vetted for eligibility. Additionally, members of our National Board will also be asked to review the “Recognition Zone” periodically, so they can see the great things our chapters are doing.

If your chapter is eligible to be an applicant for the Innovation Award, you will be contacted for more information. There is no formal application process, but we do need you to share your successes in the

Recognition Zone. All innovation summaries must be posted in the Recognition Zone by June 1st, 2017 to be considered for the 2017 Innovation Award.

Take-Aways - What do we get if we are selected for this award?

If your chapter is selected as a recipient of the Innovation Award, you will receive a “badge” that you can use on your website, in the Volunteer Hub, and on your chapter’s promotional material. Your innovative idea will be shared with other chapters via the Volunteer Hub, and will also be featured in AMTA’s Hands On e-newsletter. Your chapter will also be recognized at National Convention, and your chapter’s name will be added to the Innovation Plaque that will be housed in the National Office.

We look forward to reviewing your submissions!

Questions?

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