

AMTA Indiana Chapter Recommendation

Chapter Allowance of Dues received from National for Student Membership Classification

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Subject: Provide chapters additional funds for student membership classification so chapters can better serve all of their members and fulfill the Goals, Objectives and Vision of the American Massage Therapy Association.

Whereas, the Mission of the American Massage Therapy Association is to serve its members while advancing the art, science, and practice of massage therapy; and

Whereas, the Member Experience Goal of AMTA is that AMTA members receive and potential members discover the value and rewards of AMTA membership and experience a sense of community; and

Whereas, the Objective is to increase awareness among members and potential members of the value of AMTA membership and increase opportunities for members to feel connected to AMTA nationally and locally; and

Whereas, the Vision is that AMTA embodies the spirit of community in support of its members; and

Whereas, our member driven organization is comprised of State Chapters. Each chapter must serve all its members by providing professional and social networking opportunities, educational events and community outreach which include members in all categories: Professional With or Without Insurance, Professional Inactive, Professional Retired, 1st year Professional Active, Professional Graduate, Student, AMTA Student, Supporting and Honorary members; and

Whereas, new members who are involved at the chapter level are more likely to renew their membership. A high percentage of new members are students, and currently chapters receive no funds for student members. Chapters only receive the full chapter allowance of dues for professional members; these professional member dues are currently used to support our Government Relations efforts, which can be considerable depending on the legislative atmosphere, as well as conventions and continuing education. Some current budgets lack funds

to adequately pursue the student members which, for example, make up 16% of Indiana's membership. Other chapters should have similar member classification numbers. Even though chapters have never received funds for student members, with the advent of free membership to students it has become an increased burden upon all state budgets to be able to retain these members.

Whereas, outreach to new members requires funding. An increase in funds available to chapters would allow for more membership outreaches such as Student Days, Tax Workshops, Business Building classes, and Community Outreach Events that also promote the profession.

Therefore be it resolved, that the House of Delegates recommends to the National Board of Directors that National Policy be changed to allow chapters to receive an allowance of \$10.00 for each student member, allowing chapters to better serve all its members and fulfill the Goals, Objectives and Vision of the American Massage Therapy Association.

Supporting Documentation

AMTA NATIONAL DUES CHART

MEMBERSHIP TYPE	DUES	CHAPTER PORTION
Professional Active with Insurance	\$235.00	\$32.00
Professional Active without Insurance	\$165.00	\$23.80
Professional with Inactive Status	\$75.00	\$10.20
Professional with Retired Status	\$75.00	\$10.20
1st Year Professional Active	\$199.00	\$27.06
Professional Graduate	\$89.00	\$12.10
Student	\$45.00	\$0.00
Student (AMTA Member School)	\$20.00	\$0.00
Supporting	\$99.00	\$0.00
Honorary Lifetime/Annual International	\$165.00	\$0.00

Example:

According to AMTA-IN January, 2017 roster:

Indiana has:	Chapter Portion of Dues
854 Professional Members	\$32.00
101 Graduate Members	\$12.10
17 Inactive Members	\$10.20
186 Student Members	\$00.00
1 Retired Member	\$10.20

AMTA Members receive a discount on all education

New Members receive \$50 discount on one education

25 year members receive 1 complimentary education