About the AMTA Chapter Innovation Award

The AMTA Chapter Innovation Award is recognition for innovative programs/services/events occurring within a chapter. We all want to know about the great things happening in AMTA chapters across the country – and we invite you to share your success stories and innovative ideas on the Volunteer Hub in the “Recognition Zone!” By doing so, your chapter could be eligible to be a recipient of AMTA’s annual Chapter Innovation Award. Additionally, posting and sharing your success stories in this forum allows other chapters to learn, grow and even implement similar programs and services within their own chapters.

How does my Chapter qualify?
Eligibility requirements are simple. All chapters are eligible for the award if they are in good standing, have met all of their deliverables and have shared their chapter’s innovative events, happenings, etc. on the Volunteer Hub inside the Recognition Zone. The chapter Innovation Award winner(s), if any, will be announced at the President’s Awards Reception that takes place at National Convention.

Definition of Innovative
Your chapter submission must be considered “innovative” based on the following definition:

in·no·va·tive /ˈinəˌvəтив/

Adjective

1. (of a product, idea, etc.) featuring new methods; advanced and original.
2. (of a person) introducing new ideas; original and creative in thinking.

How to Share Your Success Stories with a Post in the Recognition Zone on the AMTA Volunteer HUB

*Please note, you must be an active volunteer to gain access to the HUB and only submissions submitted to the Hub will be considered. You are still welcome to email with questions, but please do not send submissions through email.

1. Navigate to hub.amtamassage.org and click “Sign in” at the top right of the screen to log in. You may log in using your AMTA member account credentials.
2. Once you are logged in, navigate to Communities/Recognition Zone

3. If you are not already a member of this community, click the green “JOIN” button and subscribe for updates.

4. Once in the Recognition Zone, click the “Discussions” tab. To post, click the green “Post New Message” tab:

5. Within your post, you can share an overview about the innovative idea you want to share. You can also use the attachment feature to share graphics/photos/documents etc. Please be sure to use a signature on your post as well.
6. Get inspired by other chapters’ posts, and feel free to post comments of appreciation for jobs well done.

7. If you need assistance navigating and posting in the Volunteer Hub Recognition Zone, please contact Colleen Leeders.

Selection Process
The awards operational committee will review the Recognition Zone quarterly. All submissions will be reviewed and vetted for eligibility. Additionally, members of our National Board will also be asked to review the “Recognition Zone” periodically, so they can see the great things our chapters are doing.

If your chapter is eligible to be an applicant for the Innovation Award, you will be contacted for more information. There is no formal application process, but we do need you to share your successes in the Recognition Zone. All innovation summaries must be posted in the Recognition Zone by May 1st, 2020 to be considered for the 2020 Innovation Award.

Take-Aways - What do we get if we are selected for this award?
If your chapter is selected as a recipient of the Innovation Award, you will receive a “badge” that you can use on your website, in the Volunteer Hub, and on your chapter’s promotional material. Your innovative idea will be shared with other chapters via the Volunteer Hub, and may even be featured in AMTA’s Hands On e-newsletter. Your chapter will be recognized at National Convention, and your chapter’s name will be added to the Innovation Plaque that will be housed in the National Office.

We look forward to reviewing your submissions!

Questions?
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