

# HEALER HEART®



Rick Boden was a massage therapist, educator and Massage Envy franchisee who believed self-care to be the foundation for long-term success in a profession that can be physically demanding. This belief led him to develop The Massage Envy brand's Self-Care Commitment, which launched in the Massage Envy franchise network in 2017. Soon after, in collaboration with AMTA, Rick pushed to make the Self-Care Commitment available to all massage therapists and massage therapy students free of charge. AMTA is proud to continue the **Rick Boden Healer at Heart Scholarship®**. Scholarship funded, in part, by Massage Envy.

**How to apply:** To be eligible, you must currently be enrolled, or admitted, in a 500-hour minimum entry level massage therapy program at the time you apply for the scholarship.

**Scan and email a paper application to:** [scholarships@amtamassage.org](mailto:scholarships@amtamassage.org) or mail to **AMTA, 500 Davis St, STE 900, Evanston IL 60201.**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

School Name: \_\_\_\_\_ Anticipated Graduation Date: \_\_\_\_\_

School Address: \_\_\_\_\_

How do you plan to incorporate self-care into your massage therapy practice and how will this help you promote the health of others? \_\_\_\_\_

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**To apply online visit:** [www.amtamassage.org/scholarships](http://www.amtamassage.org/scholarships)

**Questions?** Contact [scholarships@amtamassage.org](mailto:scholarships@amtamassage.org) or call 877.905.2700

\*NO PURCHASE NECESSARY. Open only to legal residents of the 50 U.S./D.C. residents, 18+ (residents of AL & NE who must be 19+ or residents of MS who must be 21+). See Official Rules at [www.AMTAmassage.org/Scholarships](http://www.AMTAmassage.org/Scholarships) for entry periods, odds, prize description, limitations, and complete details. Scholarship begins October 1, 2025 and ends November 30, 2025. Scholarship funded by Massage Envy Franchising, LLC, 14350 N 87th St Ste 200, Scottsdale, AZ 85260 and American Massage Therapy Association ("AMTA"), 500 David St., Suite 900, Evanston, IL 60201. AMTA (and not Massage Envy Franchising, LLC nor any of its affiliates) is solely responsible for the administration of the scholarship program, including processing of entries and selection of winners.