EXPERIENCE
CONVENTION

Join us September 12-14 as we come together with our massage therapy community in Tampa. Hear from exciting speakers, learn new techniques with hands-on training, and check out the latest massage products. Reconnect with friends (and make new ones) and reignite your passion for the profession at Convention!

GET INSPIRED
Find new inspiration with enthusiastic and knowledgeable keynote speakers at Convention.

LEARN NEW SKILLS
Get hands-on education for new massage techniques and learn the latest in massage therapy research, business, ethics, sports massage, self-care and more. Choose from 30+ session offerings and earn 15+ CEs.

TRY THE LATEST PRODUCTS
Peruse the Exhibit Hall and see the latest innovations in massage therapy.

CONNECT WITH YOUR COMMUNITY
Convention is all about the people! Network with leaders in the massage therapy profession, and exchange ideas with like-minded peers. Reconnect with old friends and make some new ones.

DISCOVER TAMPA
Explore the greater Tampa Bay area by taking some time to relax at award-winning beaches and experience the history, culture and food of this centuries-old city. Make the most of your trip to Convention on the Gulf Coast!
# Schedule at a Glance

## Wednesday, September 11
- **8am-5:30pm** Pre-Convention Workshops
- **11am-6pm** Table Storage
- **11am-5pm** Attendee/Exhibitor Registration

## Thursday, September 12
- **7am-6:30pm** Attendee/Exhibitor Registration
- **9am** Opening Session and Keynote Address
- **11am-2pm** Exhibit Hall Open
- **11:30am** First-Timers Lunch
- **1:30-3:30pm & 4-6pm** Education Session
- **5:30-7pm** Exhibit Hall Open

## Friday, September 13
- **7am-6pm** Table Storage
- **7am-6pm** Attendee/Exhibitor Registration
- **10am-5:30pm** Education Sessions
- **10am-12pm** Education Sessions
- **10am-5:30pm** Teachers Day
- **10:30am-3:30pm** Student Day
- **11:30am-3:30pm** Exhibit Hall Open
- **12pm** Teachers Celebration Luncheon
- **1:30-5:30pm** Education Sessions
- **5:30-7pm** Exhibit Hall Open: Reception

## Saturday, September 14
- **7am-4:30pm** Table Storage
- **7am-12:30pm** Attendee/Exhibitor Registration
- **8am-12pm** Education Sessions
- **11am-1:45pm** Exhibit Hall Open
- **1pm** Passport to Prizes
- **2pm** Closing Panel
- **4:30-6:30pm** Closing Reception

[amtamassage.org/Convention](http://amtamassage.org/Convention)
CONTINUING EDUCATION

Learn from top massage therapy educators and earn the highest quality CE credits in the profession at the AMTA 2024 National Convention. Our continuing education is rigorously vetted, meaning we take the extra steps to submit for NCBTMB and each state, as required.

Explore new techniques in hands-on courses, and stay up to date with the most recent massage research. Expand your skills and grow your practice with top courses in business, self-care, ethics, research and teaching skills.

Our extensive CE offerings include lecture courses such as Cupping to Relieve the Symptoms of Stress and hands-on courses like Foot Reflexology Through a New Lens or Subtle Bodywork Techniques for Massage Therapists. Visit our website for a detailed list of Convention courses.

SAVE $50 WHEN YOU REGISTER BY AUGUST 16!

Registered individuals may request a full refund for any reason through July 31st.

For the full schedule and session details visit amtamassage.org/Convention/Education
See what's making a splash in Tampa! There’s a wide array of activities and attractions for whatever your interests may be. Discover what downtown Tampa has to offer on the Riverwalk, or explore Tampa Bay’s museums, golf courses, and nearby beaches.

AMTA 2024 NATIONAL CONVENTION LOCATION:

Tampa Convention Center
333 S Franklin St
Tampa, FL 33602

Tampa Marriott Water Street
505 Water St
Tampa, FL 33602
(813) 221-4900

Embassy Suites by Hilton
513 South Florida Ave
Tampa, FL, 33602
(813) 769-8300

Stay in the heart of the convention happenings with AMTA’s official hotel. The AMTA rate will be available until August 16, 2024 or when the block sells out.

GETTING TO TAMPA:

Tampa International Airport (TPA) is approximately 9.5 miles from downtown Tampa. Taxis are available from baggage claim to downtown. Lyft and Uber are available from the airport as well.
TOP 5 THINGS TO DO IN Tampa

There's something for everyone in Tampa.
Dive into the rich history of Ybor City — home to Florida’s oldest restaurant.
Spend time outside by relaxing at one of the nearby award-winning beaches.
Immerse yourself in arts and culture in one of Tampa’s many museums.
All of that and more is waiting for you!

1. **TAMPA RIVERWALK**
Right outside the Convention Center, the 2.6 mile long Tampa Riverwalk is lined with attractions, restaurants, and parks. Walk, run, bike or scooter as you take in downtown Tampa, and see the colorful lights of the Riverwalk at night.

2. **YBOR CITY**
Tampa's roots are in the historic district of Ybor City. With a variety of activities available, there is so much to do here to get to know Tampa. Enjoy a Cuban sandwich in its birthplace, meet a cigar roller and learn how Tampa became the Cigar Capital of the World, step back in time and take a ride on the TECO Streetcar and even visit Cuban soil — no passport necessary!

3. **BUSCH GARDENS**
Thrill-seekers and animal-lovers alike can find what they’re looking for at Busch Gardens Tampa Bay. There’s over 300 acres of attractions based on worldly adventures as well as one of the nation’s premier zoos with over 12,000 animals. Plus, live shows, shopping, restaurants, and games!

4. **AWARD-WINNING BEACHES**
Tampa’s average of 361 days of sunshine make it the perfect place to enjoy some time at the beach! Nearby Clearwater Beach has been voted “Best Beach Town” by USA Today, featuring sugar-fine sand — perfect if you want to relax on shore or take a dip in the ocean.

5. **HIT THE LINKS**
Florida has more golf courses than any other state, and there are over 10 just in Tampa! Whether you’re an experienced golfer or just looking for a fun and easy round, there’s a variety of courses at a range of price points available.

We look forward to you joining us in Tampa!

For full details and to register for Convention visit amtamassage.org/Convention