AMTA 2022
NATIONAL CONVENTION
August 25-27
Cleveland, OH

cleveland
amtamassage.org/Convention
LEARN NEW SKILLS
Get hands-on practice with new massage techniques and learn the latest in massage therapy research, business, ethics, sports massage, self-care and more. Choose from 30+ session offerings and earn 15+ CEs.

TRY THE LATEST PRODUCTS
Peruse the Exhibit Hall and see the latest innovations in massage therapy.

GET INSPIRED
Get your daily dose of inspiration with a new keynote speaker each day at Convention, including Michael Phelps, the most decorated swimmer in World Champion history.

Experience Convention
Join us August 25-27 as we come together as a massage therapy community in-person again in Cleveland! Hear from inspiring speakers, get hands-on training in new techniques, and see the latest massage products. Come reignite your passion for the profession!

DISCOVER CLEVELAND
Discover this historic city that built rock and roll, indulge in foodie hot spots, or walk along the lakefront. Explore this unique Midwest destination and make the most of your trip to Convention.

CONNECT WITH YOUR COMMUNITY
Network with leaders in the massage therapy profession, and exchange ideas with like-minded peers. Reconnect with old friends and make some new ones!

“
It was an amazing first time experience. I left feeling inspired and impressed at the level of professionalism and sense of community.

SAVE $50 WHEN YOU REGISTER BY JUNE 30TH!
Registered individuals may request a full refund for any reason through July 15th.

To learn more and register visit amtamassage.org/Convention
# Schedule At a Glance

## Wednesday, August 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>11am-5pm</td>
<td>Registration &amp; Badge Pickup</td>
</tr>
<tr>
<td>8am-5:30pm</td>
<td>Pre-Convention Workshops – 8.5 Credit Hours</td>
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## Thursday, August 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7am-6:30pm</td>
<td>Registration &amp; Badge Pickup</td>
</tr>
<tr>
<td>9am</td>
<td>Opening Session: Business Meeting &amp; Awards Presentation Featuring <strong>Michael Phelps</strong></td>
</tr>
<tr>
<td>11am-2pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>11:30am</td>
<td>First-Timers Lunch</td>
</tr>
<tr>
<td>1:30-3:30pm</td>
<td>Education Sessions – 2 Credit Hours</td>
</tr>
<tr>
<td>3:30-4pm</td>
<td>Education rooms closed for cleaning</td>
</tr>
<tr>
<td>4-6pm</td>
<td>Education Sessions – 2 Credit Hours</td>
</tr>
<tr>
<td>5:30-7:30pm</td>
<td>Exhibit Hall Open, Opening Night Reception</td>
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## Friday, August 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7am-6pm</td>
<td>Registration &amp; Badge Pickup</td>
</tr>
<tr>
<td>9am</td>
<td>General Session Featuring <strong>W. Mitchell</strong></td>
</tr>
<tr>
<td>10am-5:30pm</td>
<td>Full Day Education – 6 Credit Hours</td>
</tr>
<tr>
<td>10am-Noon</td>
<td>Morning Education – 2 Credit Hours</td>
</tr>
<tr>
<td>11:00am-3:30pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>12-12:30pm</td>
<td>Education rooms closed for cleaning</td>
</tr>
<tr>
<td>1:30-5:30pm</td>
<td>Afternoon Education – 4 Credit Hours</td>
</tr>
<tr>
<td>5:30pm-7pm</td>
<td>Exhibit Hall Open</td>
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## Saturday, August 27

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7am-12:30pm</td>
<td>Registration &amp; Badge Pickup</td>
</tr>
<tr>
<td>8am-12pm</td>
<td>Morning Education – 4 Credit Hours</td>
</tr>
<tr>
<td>11am-1:45pm</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>2pm</td>
<td>Closing Session Featuring <strong>Mick Ebeling</strong> – 1 Credit Hour</td>
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<tr>
<td>5:30 - 7:30pm</td>
<td>Closing Reception</td>
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[amtamassage.org/Convention](http://amtamassage.org/Convention)
Making a Difference

Hear from our Keynote Speakers at Convention as they share their moving stories of courage, determination and innovation that have sparked profound and lasting change in the world.

MICHAEL PHELPS

Michael Phelps, the most decorated swimmer in World Championship history, will join us as the Opening Session Keynote Speaker on Thursday. Michael is widely regarded as one of the greatest athletes of all time. He captured 28 Olympic medals, including a record-setting 23 gold medals, and set 39 world records over the course of his career.

Michael also established the Michael Phelps Foundation, which promotes water safety, healthy living, emotional and mental wellness and the pursuit of dreams. Listen as Michael shares his personal journey with mental health, his incredible road to triumph, how sports massage kept him in top condition and the way he gives back today.

MICK EBELING

Close out Convention education on a high note with Mick Ebeling on Saturday afternoon. Named by Fortune Magazine as one of the Top 50 World’s Greatest Leaders - producer, filmmaker and inventor, Mick has sparked a humanitarian movement with his company, Not Impossible Labs. Mick and his team create revolutionary solutions in technology that push the bar on innovation and accessibility. Hear about his awe-inspiring inventions, including state-of-the-art prostheses for amputees, a voice for an ALS patient, and how they are tackling the food-insecurity crisis in the U.S. Get energized in your massage career and life, as Mick inspires you to defy the impossible and help change the world one story at a time.

W. MITCHELL

Kick-off Friday morning with a dose of inspiration before starting your CE courses for the day. Author and business leader W. Mitchell will challenge you with the question, “Are the unexpected changes facing you today setbacks, or could they be exciting new starting points?”

Listen to his extraordinary story of overcoming adversity to create a life of phenomenal achievements – invigorating you to live your best life and help others thrive too.

amtamassage.org/Convention
Thank you to all of the teachers for their passion, energy, generous knowledge and humor.

Learn from top massage therapy educators and earn the highest quality CE credits in the profession at the AMTA 2022 National Convention! Our continuing education is rigorously vetted, meaning we take the extra steps to submit for NCBTMB and each state, as required.

Explore new techniques in hands-on courses, and stay up to date with the most recent massage research. Expand your skills and grow your practice with top courses in business, self-care, ethics, research and teaching skills.

SAVE $50 WHEN YOU REGISTER BY JUNE 30TH!
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For the full schedule and session details visit amtamassage.org/Convention/Education
Hotel & Travel

Connect with Your Community in Cleveland

Find out why Cleveland rocks! Dine on award-winning food in this historic city, explore the waterfront of Lake Erie or get out of the city and follow the Cuyahoga River through the nationally-acclaimed Cleveland Metroparks.

AMTA 2022 NATIONAL CONVENTION LOCATION:
Huntington Convention Center of Cleveland
300 Lakeside Avenue East
Cleveland, OH 44113

Hilton Cleveland Downtown
100 Lakeside Avenue East
Cleveland, OH 44114

Visit amtamassage.org/Convention/Travel for hotel details.

Stay in the hub of convention activity at AMTA’s official host hotel. The deadline to book a guest room at the special AMTA rate is July 31!

All hands-on with table courses will be held at the Hilton and the hotel is connected to the Convention Center.

WHAT TO EXPECT DURING YOUR STAY:
• The AMTA National Convention will follow all state, local and facility guidelines regarding COVID-19.

GETTING TO CLEVELAND
• Cleveland Hopkins International Airport (CLE) is located 10 miles from downtown.
• Lakefront Station is located right in downtown, just minutes from the Convention Center.
TOP 5 THINGS TO DO IN Cleveland

1. ROCK & ROLL HALL OF FAME
   Experience the story of rock and roll in the ever-changing Rock Hall’s exhibits. The seven floors and four theaters bring the music and history to you. Extended hours in the summer help you fit in everything you want to see and experience.

2. CLEVELAND MUSEUM OF ART
   A TripAdvisor Travelers’ Choice 2021, the Cleveland Museum of Art is a top art museum in the country, and free of charge to all visitors. Known for the quality and wide range of its collection, the museum also features regular music performances as well.

3. TREMONT
   Situated along the Towpath Trail and just minutes from Downtown Cleveland, Tremont is a vibrant urban village where visitors can dine and drink, explore a lively art scene, boutique shops, and scenic churches. While you are there, visit the house from A Christmas Story, now restored to its movie splendor.

4. METROPARKS AND LAKE ERIE
   From Cleveland Metroparks and the waterfront on Lake Erie, to nearby Cuyahoga Valley National Park, there are plenty of ways to get outside and experience nature.

5. WESTSIDE MARKET
   While this public market offers fresh meat and produce, you can also find prepared foods, lunch and dinner here. The market opened in 1912, and was one of three markets operating in the city through much of the 20th century. It remains the only public market in the city, open five days a week.

We look forward to you joining us in Cleveland!

For full details and to register for Convention visit amtamassage.org/Convention