

# **Give Chapters a Hand: Awards of Excellence**

## **Missouri Chapter**

### **PART 2: EXCELLENCE AND INNOVATION IN PROGRAMMATIC AREAS**

1. The chapter provides an annual educational conference that coincides with the annual membership meeting. It provides 12 CEU's at a very reasonable rate from national providers. This conference also has vendors and planned social events that brings the membership together. Locations are rotated throughout the state for easy access for all members.
2. The chapter has an annual education day in the fall that brings in a national education provider for the day for CEU's. Again this is a very inexpensive program to the member.
3. The chapter has initiated a "call the member" program through which each chapter member is contacted by a board member at least once during the year. This is a personal phone call thanking them for supporting the AMTA and informing them of up coming events.
4. The chapter has instituted area "meet'n'greet" which are local social meetings of member and non-member massage therapists hosted by board members in their home towns. The purpose is to keep members informed and in touch with fellow therapists and to provide non-members with an idea of the scope of AMTA's services.
5. There is a 2 day chapter retreat during which board members meet for team building and planning for the upcoming year.
6. The board has monthly "quickie conference calls" during which time members touch base on progress of projects in the works and any issues that may have come up.
7. There is an annual budget meeting in January during which board members meet in person to develop the next year's budget.
8. Members are recognized in the newsletter when they have reached their anniversary date every 5th year. (i.e. 5, 10, 15, etc. years) They also receive a special T-shirt and recognition at that year's educational conference luncheon if they attend.
9. The chapter has a totally new website that is accessible to all board members in order to provided timely information to members.
10. The chapter also sends out "e-blasts" to members as needed to provide information regarding upcoming events that members may be interested in members.

### **PART 3: OUTSTANDING SERVICE TO MEMBERS:**

Our annual meeting is held during the educational conference with free lunch to encourage as many members as possible to attend. We offer discounted rates for the conferences to students. We have increased the number of vendors at the conference to give members more access. We now have multiple avenues through which we keep in contact with members and board members as we believe that communication is the key. Evaluations reflect appreciation for the caliber of educators and conferences in general.

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**Missouri Chapter CONTINUED**

**WEBSITE ADDRESS:** [www.amtamo.org](http://www.amtamo.org)

**NEWSLETTER ADDRESS:**

<http://www.amtamo.org/index.php?src=gendocs&ref=Newsletter&category=Main>