



# American Massage Therapy Association®

500 Davis Street, Suite 900, Evanston, IL 60201-4695  
 847.864.0123 • Fax 847.864.1178 • www.amtamassage.org

## Web Advertising Contract

### Buyers Guide Pages

*12X Advertisers Get Extra Photo or Graphic*

Category: \_\_\_\_\_

Start Date: \_\_\_\_\_

### Ad Banners

• Logo Link 142 x 137 pixels

Area: \_\_\_\_\_

Start Date: \_\_\_\_\_

• Double Cube 142 x 284 pixels

Area: \_\_\_\_\_

Start Date: \_\_\_\_\_

• Horizontal Banner 486 X 60 pixels

Area: \_\_\_\_\_

Start Date: \_\_\_\_\_

• Jumbo Banner 486 X 120 pixels

Area: \_\_\_\_\_

Start Date: \_\_\_\_\_

Frequency	Monthly	=	Total
3X	\$65 mo.	=	\$195
6X	\$55 mo.	=	\$330
9X	\$45 mo.	=	\$405
12X	\$35 mo.	=	\$420
One-time Setup Fee:	\$75	=	\$75
____ Extra Graphic(s):	\$35 ea.	=	
Frequency	Monthly		
3X	\$425 mo.	=	\$1,275
6X	\$385 mo.	=	\$2,310
9X	\$360 mo.	=	\$3,240
12X	\$345 mo.	=	\$4,140
3X	\$805 mo.	=	\$2,415
6X	\$765 mo.	=	\$4,590
9X	\$725 mo.	=	\$6,525
12X	\$685 mo.	=	\$8,220
3X	\$350 mo.	=	\$1,050
6X	\$315 mo.	=	\$1,860
9X	\$270 mo.	=	\$2,430
12X	\$230 mo.	=	\$2,760
3X	\$655 mo.	=	\$1,965
6X	\$615 mo.	=	\$3,690
9X	\$575 mo.	=	\$5,175
12X	\$535 mo.	=	\$6,420
<b>GRAND TOTAL</b>			<b>\$</b>

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_

The terms and policies as set forth on the AMTA Rate Card, Media Sales & Advertising Policy, specification guide and general information form a part of this contract, and are deemed by AMTA to be understood and accepted by the advertiser/agency unless AMTA is notified otherwise within ten (10) days of date below. No discounts to advertising agencies.

Check enclosed in the amount of \$ \_\_\_\_\_ made payable to AMTA

Bill my credit card       MasterCard®  VISA®  Discover® Card

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Issued to \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Sign and fax to Michael Mitchell at 847-864-1279 or mail to AMTA Media Sales 500 Davis St., Evanston, IL 60201-4695 [mmitchell@amtamassage.org](mailto:mmitchell@amtamassage.org) Call toll-free 877-905-2700 ext. 170**

Effective March 1, 2006

060301