



American Massage Therapy Association®

National Convention

Media Highlights

October 6–9, 2004
Nashville Convention Center
601 Commerce Street, Nashville, Tennessee

Scheduled Program

Thursday, October 7

- 8:30 a.m. – 10:00 a.m. Annual Business Meeting
Room 204-206
- 10:00 a.m. – 11:00 a.m. Keynote Address Dr. Rachel Naomi Remen
The Will to Live and Other Mysteries
Room 204-206
- 1:30 p.m. – 4:30 p.m. *Massage Therapy Foundation: Current
Massage Therapy Research Findings &
Their Effect on the Profession* Foundation President
Room 108 John Balletto
- The Ethics of Touch* Ben Benjamin, Ph.D.
Room 109
- 4:30 p.m. – 8:00 p.m. Massage Therapy Foundation Poster Session Message researchers
*Displays on massage therapy research/
community outreach projects.*
East Exhibit Hall

Friday, October 8

- 11:30 a.m. – 6:30 p.m. Massage Therapy Foundation Poster Session Message researchers
*Displays on massage therapy research/
community outreach projects.*
East Exhibit Hall

Saturday, October 9

- 11:30 a.m. – 3:00 p.m. Massage Therapy Foundation Poster Session Message researchers
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East Exhibit Hall

(more)

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Professional Workshops and Training (Room assignments available at onsite Media Check-in)

*****PHOTO AND VIDEO OPPORTUNITIES – Groups of massage therapists receiving “hands-on” training in specialized workshops: Friday 8:00 a.m.–12:00 noon and Saturday 8:00 a.m.-5:30 p.m.*****

Clinical Flexibility & Therapeutic Exercise [Friday 8:00 a.m.-noon]

Treating TMJ [Friday 8:00 a.m.-noon]

Fijian Massage [Saturday 8:00 a.m.-5:30 p.m.]

Treating Frozen Shoulder Syndrome [Saturday 8:00 a.m.-noon]

Headaches—Types, Triggers and Treatment [Saturday 1:30-5:30 p.m.]

Body/Mind Exercises to Release Neck, Shoulder, Face and Jaw Tension [Saturday 1:30-5:30 p.m.]

Other Professional Workshops and Training

Dissection of the Forearm, Wrist & Hand

Achieving Balanced Breathing

The Business of Massage

10-Minute Sequence of Russian Method of Seated Massage

Managed Care—Is It for Me?

Introduction to Trager[®]

Massage for People With Special Needs

Exhibit Marketplace (East Exhibit Hall) — Exhibits of products and services for massage therapy, health and wellness. Open the following hours:

Thursday, October 7 4:30 p.m. – 8:00 p.m.

Friday, October 8 11:30 a.m. – 6:30 p.m.

Saturday, October 9 11:30 a.m. – 3:00 p.m.

Media Credentials

Media can request credentials in advance by calling Ron Precht at 847-905-1649.

On-site Media Check-in – (Beginning Wednesday at 4:00 p.m.) Look for the **Information/Press** sign, by the AMTA registration desk.